

Village of Grosse Pointe Shores
Communication Committee minutes
Thursday, May 20, 2021- 4pm
Zoom Meeting

- Present: Steve Poloni, Tom Krolczyk, Ted Coutilish, Carol Klenow, Jen, Serra, Danielle Gehlert
- Motion by Coutilish, supported by Gehlert to approve the minutes from March meeting. Passed unanimously.
- Old business: Nothing was discussed.
- Facebook page discussion: An Official Facebook will be created and will be titled as; "Official Village of Grosse Pointe Shores page" The Administrator's will be Steve Poloni and Ted Coutilish. The manager will be Intern Alexander Kuplicki, from UD Jesuit and a resident of Grosse Pointe Farms. The co-editors will be Lynn Michaux and Debbie Albrecht. City departments and committees will supply information to be uploaded to the page. The committee agreed that very stringent parameters will be set immediately, regarding proper etiquette and behavior standards in comment area. Ted Coutilish along with Steve Poloni agreed to monitor content and the City Administration will monitor and make changes, as necessary. The committees goal is to have a working draft page ready by months end.
- Budget: Steve Poloni had wanted to set aside \$20,000 for communications upgrades, however, due to a budget shortfall, no money is available to hire a manger to implement all phases of the approved communication draft at this time. The committee will be looking into a communication intern to execute as a cost savings. There may be some money available in the latter half of the fiscal year. The city manager will re-evaluate later in the year.
- Website: The entire committee agreed that the updated Newsletter is looking more polished. Further improvements will be coming and accomplished at no cost to the citizens of GPS.
- No public comment, as there were no others in the zoom gallery.
- Next Meeting will be Monday 9/13 at 6 pm city administration bldg.
- Meeting Adjourned at 4:49 pm

