



## Grosse Pointe Shores Communication Meeting 1/26/2021

Zoom meeting begins at 4:03 pm

Present: Steve Poloni, Tom Krolczyk, Jen Serra, Carol Klenow, Danielle Gehelrt  
Ted Coutilish unable to attend.

Minutes approved from the 11/10/2020

### Old business:

- Communication draft supported by all

### New Business:

- Reviewed list of communication consultants without decent
- Look to state vendor website or MML additionally for candidates
- Ideally, focus on three (3) top candidates.
- Implement communication draft for the 2021-2022 fiscal year based on the future budget decisions and forecast this MAY 2021.
- Quantify dollars for current or future website.
- Current website, Revise, recommends a new search engine.
- Acquire a quote for new search engine.
- Acquire quote E-commerce addition like ReCPro to manage pavilions reservations, swim team payment, tennis, pickle ball etc.

Next meeting 3/11/2021 4pm

Adjourned at 4:43pm